

REP HEADLINE# 6328604  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP

SEP20/12 14.0  
\*\*\* WPXI-TV \*\*\*

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA  
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

ORDER # 339378 CONTRACT # 6328604

PRDCT KEITH ROTHFUS 9/21 EST#2715 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/12 SEP24/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

REP:

TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$8650  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

1.2876 296  
SMO

485  
05

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :  
AGENCY ADVERTISER CODE -  
AGENCY PRODUCT CODE -  
AGENCY EST# = 2715

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$575.00	9/21	9/21	1		FRI	1
PROGRAM : CH11 NEWS AT 6AM												
2			600A-700A	30		\$575.00	9/24	9/24	1		MON	1
PROGRAM : CH11 NEWS AT 6AM												
3			700A-800A	30		\$475.00	9/24	9/24	1		MON	1
PROGRAM : TODAY SHOW												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			800A-1030A	30	5	\$275.00	9/22	9/22	1	Send	SAT	1
PROGRAM : NEWS												
5			800A-1000A	30	5	\$275.00	9/23	9/23	1	Send	SUN	1
PROGRAM : NEWS												
6			500P-530P	30	5	\$575.00	9/24	9/24	1	Send	MON	1
PROGRAM : NEWS												
7			530P-600P	30	5	\$600.00	9/21	9/21	1	Send	FRI	1
PROGRAM : NEWS												
8			530P-600P	30	5	\$600.00	9/24	9/24	1		MON	1
PROGRAM : NEWS												
9			600P-630P	30	5	\$775.00	9/24	9/24	1		MON	1
PROGRAM : CH11 NEWS												
10			600P-630P	30	5	\$475.00	9/22	9/22	1		SAT	1
PROGRAM : NEWS												
11			430P-500P	30	5	\$375.00	9/21	9/21	1		FRI	1
PROGRAM : JUDY												
12			600P-700P	30	NH	\$375.00	9/23	9/23	1		SUN	1
PROGRAM : CH11 NEWS												
13			700P-730P	30	5	\$1,250.00	9/24	9/24	1		MON	1
PROGRAM : JEOPARDY												
14			1100P-1130P	30	5	\$1,450.00	9/22	9/22	1		SAT	1
PROGRAM : CH11 NEWS												

Working on Agency to send them

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
SEP/12						\$8,650.00						

CONTRACT TOTAL \$8,650.00  
 TOTAL SPOTS 14



MARKET TOTALS \$34,600  
 SVC- NSI  
 DEMOS - RA35+\*

WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%